

Sponsor Packet

ART SHOW



THURSDAY, OCTOBER 24, 2024

Contact

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About Us



HUNGER is not a shortage of **food**
– it’s a shortage of **justice**.

Just Harvest is a nonprofit organization that reduces hunger through sustainable, long-term approaches that lift up those in need. We get at the root causes of hunger by using public policy and programs to reduce poverty and improve food access.

We have served the Pittsburgh region for over 35 years. In that time we have helped tens of thousands of households keep food on the table. Our programs have helped them access tens of millions of dollars in nutrition assistance, tax credits, and other government benefits for which they’re eligible.

We are also a long-time leader of efforts to make the public’s response to hunger – through government policy and civic discourse – **more fair, sensible, compassionate, and effective.**

Vision



- Everyone has access to the food and resources they need to thrive
- Our government prioritizes people over profit
- Empowered communities with democratic equity



Mission

- Create a just system of food access
- Address root causes of hunger + confront systemic injustice
- Connect communities to benefits, food + policy solutions

Sponsorship Impact

Address
food
apartheid

IN 2022, WE WON

\$3 million

in the Pittsburgh 2023 budget for a Food Justice Fund to address food apartheid.

Your support will fuel our continued advocacy for the fund go to underserved neighborhoods and minority-owned food system ventures.

Support
working
families

WE SUPPORTED

48,000+

HOUSEHOLDS

WITH FREE TAX

PREP FOR

20+ YEARS!

Your support will help us serve more immigrant and refugee taxpayers at specialized sites in their neighborhoods.

Strengthen
the
safety net

WE HELPED

**19,000
FAMILIES**

access public benefits to help them keep food on the table since 2007.



Your support will help even more people across PA access critical food benefits through services and public policy advocacy.

Connect
people to
healthy food

WE WON

ON FAIR FARES

We organized with our partners to get SNAP households 50% off transit fares through the new **Allegheny Go** program.



Your support will advance our work to make **free fares** a permanent solution for SNAP households!



ART SHOW

At Just Harvest, we believe art plays a powerful role in addressing social justice issues and inspiring change through advocacy.

justART is our annual show + fundraiser featuring the stories and perspectives of local Pittsburgh artists on food justice and imbalanced social systems.

We're forging a space where members of our community can connect with artists, and learn about the exciting work we are doing to advance food justice in Pittsburgh.

This year, you will have the opportunity to participate in a community art project, buy amazing artworks to take home, and enjoy the creative atmosphere with a delicious cocktail or tasty bite to eat!

Event Highlights

Art show + sale

Community art project

Cocktails + small plates

What's next for food justice in PGH?

Proceeds benefit Just Harvest's programming and mission to create a more equitable and accessible food system for everyone.

Sponsorship Packages



SPONSORED BY:

Title Sponsor

ONE AVAILABLE!

Title Recognition:
justART sponsored by:

Logo on justharvest.org for
one year (200K+ views),
linked to website

Logo on event signage +
promo materials

Banner ad in digital program
(at event + emailed to 6K)

Social media feature post
(12K followers)

10 tickets

\$5,000



Justice Hero

Full page ad in digital program
(at event + emailed to 6K)

Social media post (12K
followers)

Logo on event signage +
promo materials

8 tickets

\$2,500

Sponsorship Packages



Partner

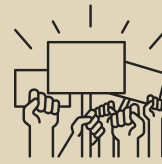
Half page ad in digital program
(at event + emailed to 6K)

Social media post (12K
followers)

Logo on event signage +
promo materials

6 tickets

\$1,000



Activist \$500

Half page ad in digital program
(at event + emailed to 6K)

Name on website

4 tickets



Ally \$300

Name in digital program (at
event + emailed to 6K)

Name on website

2 tickets



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