

Sponsorship Packet

ART EXHIBIT

justART
art in the face of injustice

NOVEMBER 3 & 4, 2023

THE HIGHLINE
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About Us



Just Harvest is a nonprofit organization that reduces hunger through sustainable, long-term approaches that lift up those in need. We get at the root causes of hunger by using public policy and programs to reduce poverty and improve food access.

We have served the Pittsburgh region for over 35 years. In that time we have helped tens of thousands of households keep food on the table. Our programs have helped them access tens of millions of dollars in nutrition assistance, tax credits, and other government benefits for which they're eligible.

We are also a long-time leader of efforts to make the public's response to hunger – through government policy and civic discourse – **more fair, sensible, compassionate, and effective.**

HUNGER is not a shortage of **food**
— it's a shortage of **justice.**

Vision



- Everyone has access to the food and resources they need to thrive
- Our government prioritizes people over profit
- Empowered communities with democratic equity

Mission



- Create a just system of food access
- Address root causes of hunger + confront systemic injustice
- Connect communities to benefits, food + policy solutions

Sponsorship Impact



Address food apartheid

IN 2022, WE WON
\$3 million

in the Pittsburgh 2023 budget for a Food Justice Fund to address food apartheid.

Your support will fuel our continued advocacy for the fund go to underserved neighborhoods and minority-owned food system ventures.

Support working families

WE'VE SUPPORTED
45,000+
HOUSEHOLDS
WITH FREE TAX
PREP FOR
20+ YEARS!

Your support will help us serve more immigrant and refugee taxpayers at specialized sites in their neighborhoods.

Strengthen the safety net

WE'VE HELPED OVER
18,000
FAMILIES

access public benefits to help them keep food on the table since 2007.



Your support will help even more people across PA access critical food benefits through services and public policy advocacy.

Connect people to healthy food

WE WON
ON FAIR FARES

Allegheny County launched a discount fares pilot program to make public transit more affordable for low-income households.



Your support will advance our work to make **free fares** a permanent solution for SNAP households!

justART

art in the face of injustice



At Just Harvest, we believe that art plays a powerful role in addressing social justice issues and inspiring change.

justART explores the power of art to confront, critique and ultimately transform injustice.

The exhibit + fundraiser features artwork, photography, and installations from local artists who have first-person experiences with injustice.

At our opening reception, you will have the opportunity to buy art, engage with artists, and hear what we're doing next to create a more just Pittsburgh region.

Proceeds benefit Just Harvest's work to create a just food system for everyone.

Opening Reception Highlights

Art show + sale

Art talks + meet & greet with local artists

Cocktails + small plates

Live performances

Events Schedule



03
NOV

Opening reception | \$50

Friday, November 3 from 7:00pm - 10:00 pm

This ticketed event features an art show + sale with artwork from local artists, curated by Steph Tsong; cocktails, small bites, + desserts; and artist meet + greets

THE HIGHLINE: 317 East Carson St. West Lobby, PGH, PA 15219

04
NOV

Open Gallery | Donation: Pay What You Can

Saturday, November 4 from 12:00pm - 3:00pm

We want everyone to be able to experience this exhibit, regardless of whether or not you can buy a ticket. Join us for an open gallery to tour the art exhibit and meet our staff.

THE HIGHLINE: 317 East Carson St. West Lobby, PGH, PA 15219

Sponsorship Packages



justART

SPONSORED BY:

Title Sponsor

ONE AVAILABLE!

Title Recognition:
justART sponsored by:

Logo on justharvest.org for
one year (200K+ views),
linked to website

Logo on event signage +
promo materials

Banner ad in digital program
(at event + emailed to 6K)

Social media feature post
(12K followers)

10 tickets

\$5,000



Justice Hero

Full page ad in digital program
(at event + emailed to 6K)

Social media post (12K
followers)

Logo on event signage +
promo materials

8 tickets

\$2,500

Sponsorship Packages



Partner

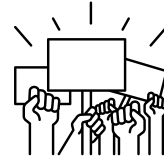
Half page ad in digital program
(at event + emailed to 6K)

Social media post (12K
followers)

Logo on event signage +
promo materials

6 tickets

\$1,000

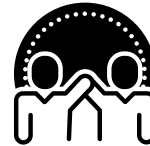


Activist \$500

Half page ad in digital program
(at event + emailed to 6K)

Name on website

4 tickets



Ally \$300

Name in digital program (at
event + emailed to 6K)

Name on website

2 tickets



Want to sponsor? Sign up here:
<https://bit.ly/just-art-sponsor-form>

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